

Advance Diploma in Tourism and Hotel Management (ADTHM)

Duration: 2 Years (4 Semesters)**

Semester – I

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	ADTHM101	1ADTHM1	Introduction to Tourism & Hospitality Industry
2	ADTHM102	1ADTHM2	Principles of Hotel Management
3	ADTHM103	1ADTHM3	Front Office Operations & Communication Skills
4	ADTHM104	1ADTHM4	Food Production & Kitchen Management

Course Details (Semester – I)

- **Introduction to Tourism & Hospitality Industry** – Overview of tourism and hospitality services.
 - **Principles of Hotel Management** – Structure and departments of hotel operations.
 - **Front Office Operations & Communication Skills** – Reception, reservations, and customer interaction.
 - **Food Production & Kitchen Management** – Basics of cooking, menu planning, and kitchen safety.
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Semester – II

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	ADTHM201	2ADTHM1	Housekeeping & Facility Management
2	ADTHM202	2ADTHM2	Food & Beverage Service Management
3	ADTHM203	2ADTHM3	Tourism Geography & Destination Planning
4	ADTHM204	2ADTHM4	Event Management & Customer Care

Course Details (Semester – II)

- **Housekeeping & Facility Management** – Cleaning, maintenance, and decoration techniques.
- **Food & Beverage Service Management** – Table service, bar management, and restaurant operations.
- **Tourism Geography & Destination Planning** – Tourist destinations, routes, and travel mapping.
- **Event Management & Customer Care** – Handling functions, events, and guest satisfaction.

Semester – III

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	ADTHM301	3ADTHM1	Tourism Marketing & Hospitality Sales
2	ADTHM302	3ADTHM2	Travel Agency & Tour Operation Management
3	ADTHM303	3ADTHM3	Hospitality Accounting & Cost Control
4	ADTHM304	3ADTHM4	Hotel Law, Ethics & Safety

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
			Management

Course Details (Semester – III)

- **Tourism Marketing & Hospitality Sales** – Market segmentation and promotional strategies.
- **Travel Agency & Tour Operation Management** – Tour planning, pricing, and documentation.
- **Hospitality Accounting & Cost Control** – Financial management and cost efficiency.
- **Hotel Law, Ethics & Safety Management** – Legal aspects of hotels and workplace safety.

Semester – IV

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	ADTHM401	4ADTHM1	International Tourism & Hotel Trends
2	ADTHM402	4ADTHM2	Entrepreneurship in Tourism & Hotel Sector
3	ADTHM403	4ADTHM3	Research Project in Tourism & Hospitality
4	ADTHM404	4ADTHM4	Internship / Industrial Training

Course Details (Semester – IV)

- **International Tourism & Hotel Trends** – Emerging trends in global hospitality.
- **Entrepreneurship in Tourism & Hotel Sector** – Startup and business management.

- **Research Project in Tourism & Hospitality** – Dissertation and practical case studies.
- **Internship / Industrial Training** – Training in hotels, travel agencies, or resorts.